

# Curriculum Vitae

## Lloyd M. Gordon

4604 Birchwood Avenue -- Skokie, Illinois 60076-3835 -- Phone 847-674-6310

Fax 847-674-3946 – <http://www.gecconsultants.com/> email to: [experts@gecconsultants.com](mailto:experts@gecconsultants.com)

### **Certification:**

C.F.E.- Certified Food Executive, International Foodservice Executives Association: Sanitation Certificate - State of Illinois: Business Brokerage License – State of Illinois.

### **Professional Experience:**

Gordies Restaurants, Chicago, IL, Owner and President (1953-1961); John R. Thompson Company, Chicago, IL, General Manager of Henrici's on Randolph, Chicago, Illinois (1961-1962); Holloway House Frozen Foods, Development Consultant(1961-1963); Aunt Jemima Kitchen's, Chicago, IL, Director of Operations, Eight Restaurants (1964-1969); Big Wheel Restaurants, Indiana and Red Wheel Restaurants, Illinois, Northern Regional Operations Director, 11 Restaurants (1970-1975); Wimpy Grills, Inc., Assistant President and C. E. O. (1976-1981); GEC Consultants, President (1963-present).

He has completed more than 380 foodservice projects in which he either independently created or cooperatively participated in major design and development of facilities and systems. He has also cooperated with attorneys as an expert witness, in cases concerning foodservice operations, in Indiana, Illinois, Iowa, Ohio, Kentucky, Michigan, New York, Pennsylvania and Massachusetts.

### **Teaching Experience:**

Triton College and Oakton Community College has taught the following courses: Introduction to Microwave Cooking; Advanced Microwave Cooking; Accounting for Small Business; How to Start a Restaurant and Catering Business; How to Make a Profit in Food Service Business; How to Become a Consultant; Understanding Small Business Computers; Restaurant Accounting; Layout and Equipment in Restaurants; Menu Writing and Nutrition; Using Computers in the Hospitality Industry.

### **Education:**

B.A., (1951) and M.B.A., School of Business (1952) University of Chicago, Chicago, Illinois; Introduction to Computers, Systems Analysis, Oakton Community College; Use of Computers in classrooms. How to Teach Adults in Continuing Education, Triton College; Programming in Fortran, Northwestern University; "Raising Capital for New Development and Expansion," National Restaurant Association.

## **Expert Witness –Technical Investigation, Consulting And Testimony in Hospitality (Restaurant) Industry Cases:**

Through experience and training is qualified as an expert witness in legal proceedings involving plaintiffs or defendants in legal actions. Expertise includes investigations, research documents, counseling, trial preparation, oral and written reports. Has successfully contributed to over a dozen legal settlements. During depositions and on-stand testimony he has never been contradicted in fact under cross-examination.

### **Professional Organizations (Belonged to the following:)**

National Restaurant Association

Indiana Restaurant Association

Wisconsin Restaurant Association

Illinois Restaurant Association

Member, Scholarship Fund Committee, (1983-88)

Member, Tourism Committee (1993-94)

International Food Service Executives Association (Past President)

The university of Chicago Alumni Association (Volunteer Counselor), School of Business

Restaurant Business Magazine, Food Service Advisory Panel

Food Industry News, Contributing Editor (1986 - present)

North shore Coalition for a Tobacco Free Association, Chairman (1986-present)

### **Community Organizations:**

Vice Chairman, Gov. Richard Ogilvie's Advisory Council Task Force on Mental Health (1971 )

Talent Assistance Program (TAP), Chgo.. Econ. Cooperation Assoc. (1969-72)

Skokie Valley Kiwanis, Treasurer (1986-87), Distinguished President (1987-88) Village of Skokie, Commissioner, Board of Health (1988-present), Chairman, Anti-smoking Coalition Committee.

Skokie Chamber of Commerce, membership committee

Business Curriculum Committee, Oakton Community College (1993-present)

Midwest Society of Professional Consultants, Chairman, Speaker's Bureau.

North Shore Coalition for a Tobacco Free Association, Chairman (1986- present)

### **Professional Papers and Research:**

- More than 215 trade articles as a monthly contributor to Food Industry News magazine, Nursery Retailer, and other trade journals. Authors of fourteen "How to . . ." pamphlets for prospering in the restaurant business.
- An author of Starting a Restaurant, Bar or Catering Business, How to Start Catering from Your Home, A Modern Approach to Restaurant Profitability, Restaurant Success Starts with Good Construction Planning, Profitability in the Banquet Business, Marketing in the Twenty First Century, and Wait Staff Essentials of Good Training.
- Developed research database "Findit" with over 8,000 reference articles relating to the Foodservice and Hotel Industries and general business activities.